

Radio Fillers: wellbeing messages for community broadcast.

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Carillon Wellbeing Radio

- A Community Radio Station
- Created by the Voluntary Sector
- For the Public and Voluntary Sector
- In Leicestershire



Locally relevant messages

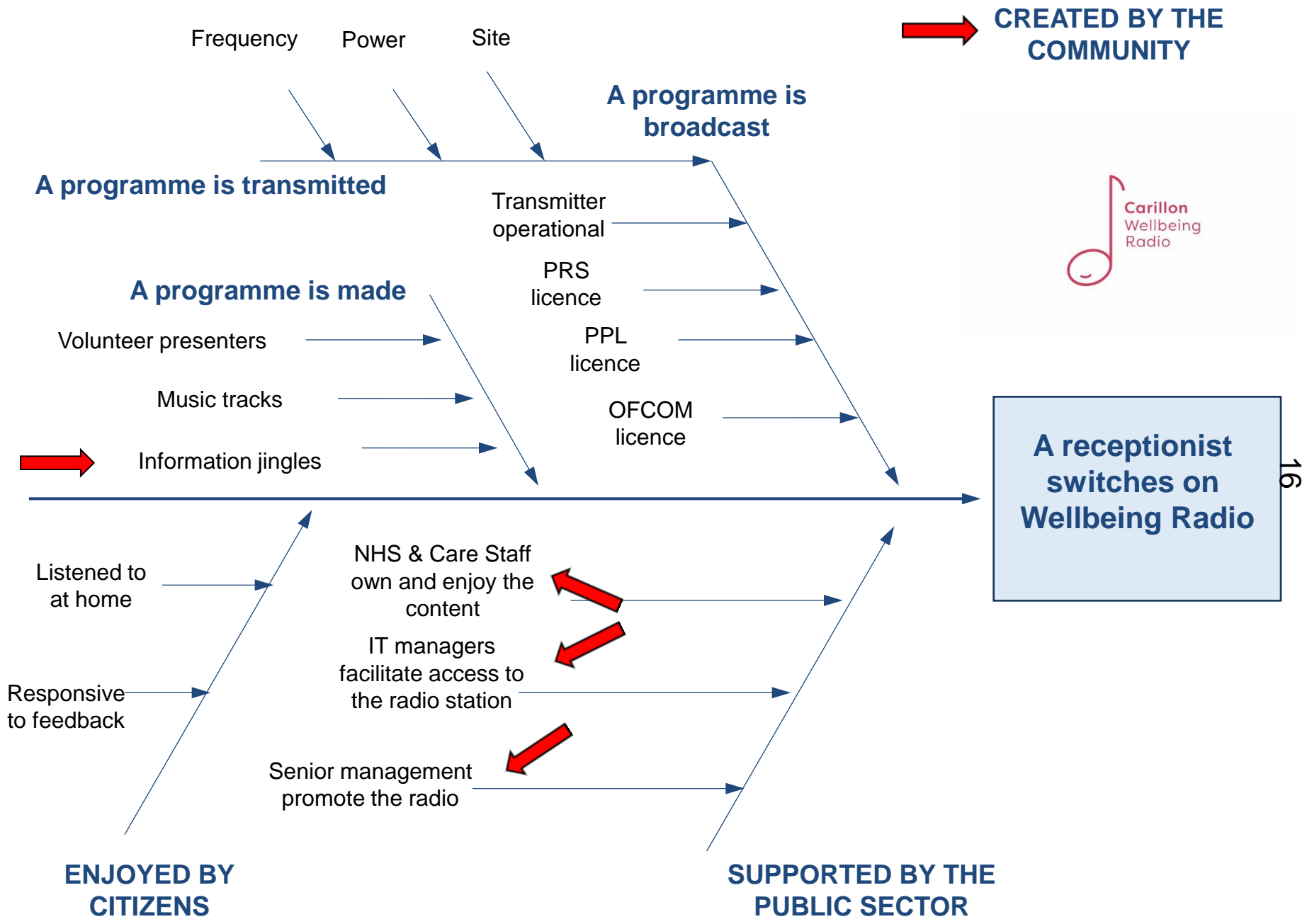


Leicestershire Communities



Better care together

LEICESTERSHIRE
Fire and Rescue Service



A receptionist switches on Wellbeing Radio

To-do list....

- Final tests on the transmitter – [CWR](#)



- Create trial messages for broadcast – PH

- PRS/PPL for GPs - CCG

- Spread the word....



Options for listening (1)

- Via canstream

<http://live.canstream.co.uk:8000/carillon.mp3.m3u>

- On an  adband.....



Options for listening (2)

- On NHS WiFi.....



Free Wi-Fi now available

Look up health information, download health apps and browse the internet

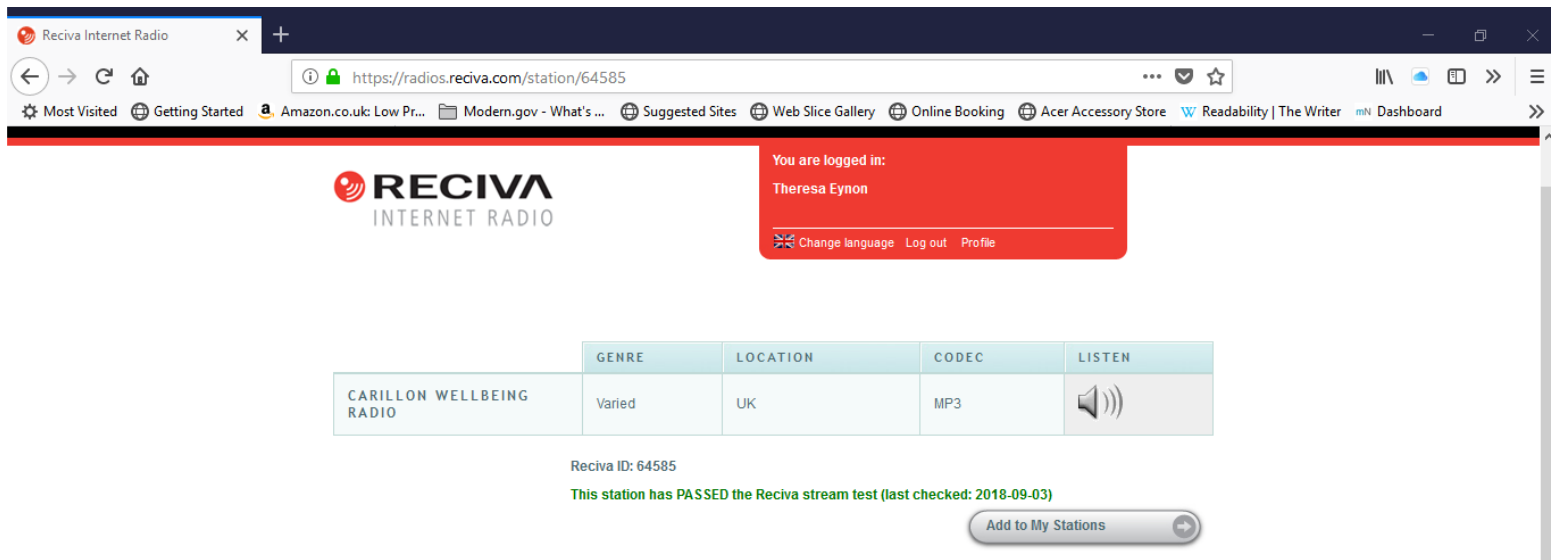
NHS




The graphic is a promotional poster for NHS Free Wi-Fi. It features a blue background with the NHS logo in the top right. The main text reads 'Free Wi-Fi now available' and 'Look up health information, download health apps and browse the internet'. A large yellow Wi-Fi symbol is on the right. In the bottom left, a 3D white figure stands next to a large green checkmark. In the bottom right, there is a circular logo for 'Leicestershire Health Informatics Service (HIS)'.

Options for listening (3)

- Internet radio on NHS wifi



The screenshot shows a web browser window with the URL <https://radios.reciva.com/station/64585>. The page features the Reciva Internet Radio logo and a red notification box stating "You are logged in: Theresa Eynon" with links for "Change language", "Log out", and "Profile". Below this is a table of radio stations:

	GENRE	LOCATION	CODEC	LISTEN
CARILLON WELLBEING RADIO	Varied	UK	MP3	

Below the table, it displays "Reciva ID: 64585" and a green message: "This station has PASSED the Reciva stream test (last checked: 2018-09-03)". An "Add to My Stations" button is also visible.

Search for stations [Advanced Search](#)



Search. Play. Listen.



Options for listening (4)

- Via  www.carillonradio.com



Better care together



Carillon
Wellbeing
Radio



Let's Talk-Wellbeing
Healthy thinking across Leicestershire County and Rutland



Options for listening (5)

- On any traditional radio by tuning into

- **1476AM**



What do HWB need to do now?

- Work with CWR and LCC Comms team
- Promote the station to all GP surgeries and to the public via community teams
- Align comms budgets and send scripts
- Review NHS wifi option?



Evaluation by Public Health

- Perceived effectiveness
- Website clicks
- Public perception
- Review at HWB in a year



Any Questions?



Contact Terri Eynon on
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