

Broadcasting care into the community

In commercial radio, the programme is the 'hook', designed to engage the listener long enough so they hear the adverts.

In community radio the adverts are not only commercial and part of the funding base,

they are also social messages from the public and voluntary sector.

Supporting Radio Wellbeing

'Many of our patients have confusion or dementia. We know that listening to music from their heyday helps to stimulate them, aiding their rehabilitation'.

John Short, former CEO Leicestershire Partnerships Trust



'Radio Wellbeing will act as the hub for a wide range of community providers, bringing opportunities to the attention of older listeners and carers who might otherwise be unaware of what is available.'

Cllr Ernie White, Chair Leicestershire Health and Wellbeing Board

Send your logo and message of support for the Radio Wellbeing project to

admin@hermitagefm.com

Radio Wellbeing

Community Hospital
Radio for Health and
Social Care



Your chance to shape a
new vision for NHS
Hospital Radio



"When you can't find a friend
you've still got the radio."

Nanci Griffiths

"Loneliness is a
killer"

Resident of St Mary's Sheltered
Housing Scheme, Hugglescote

Hermitage FM Community Radio

Better Care

Loneliness can be triggered by key transitions in older-age such as entering or leaving hospital.

Access to arts and culture can be difficult for some older adults of whom 6% leave their house less than once a week.

Community radio, a provider of arts and culture, can navigate listeners to a range of social and healthcare resources.

NHS Hospital Radio

The Leicestershire NHS has four hospital radio stations: Radio Fox (LRI), Gwendolen (LGH), Castlemead Radio (Hincley) and Carillon (Loughborough). Carillon Radio also has an OFCOM broadcast licence and transmits across Leicestershire on 1389AM and 1431AM as well as online.

Under its current licence, Carillon cannot promote the Hospital Radio service beyond the boundaries of the hospitals. But that is all about to change.

Hospital Radio at Home

OFCOM are currently inviting applications from interested parties to provide radio to specific and disadvantaged audiences.

A hospital radio station with a community licence will be able broadcast beyond the hospital campus to GP waiting rooms and into the homes of patients served by primary and community care.

Radio Wellbeing

Providing cognitive stimulation, health information and social opportunities for older listeners and those who care for them.

Programmes for Community Care

Surgery Time – better, brighter broadcasting giving the right message in waiting rooms across the NHS

Reminiscence Radio – targeted at the frail, housebound and elderly.

Words for Wellbeing – mood boosting classic comedy, uplifting poetry and short stories by local writers.

Tell us your ideas for Radio Wellbeing!

- What programmes would your clients like to listen to?
- What messages would you like to give?
- How would your organisation like to get involved?

Contact Us

Radio Wellbeing Project
c/o HermitageFM Community Radio
Memorial Square
Coalville
Leicestershire
LE67 3TU

01530 460992

Carillon Radio is a registered charity

No. 1105151