

APPENDIX 2

JSNA refresh communications and engagement plan - 2015

Background

The Joint Strategic Needs Assessment (JSNA) is the basis for determining the key health and wellbeing challenges that are facing the population of Leicestershire.

The Health and Social Care Bill emphasises the importance of the JSNA as the starting point for strategy development and commissioning decisions.

The Health and Wellbeing Board will oversee the refresh of the JSNA ready for publication in September 2015.

This will inform the development of the Joint Health and Wellbeing Strategy which will underpin commissioning of health and social care between 2016 and 2019.

Scope

This plan outlines the overarching context, approach and key messages underpinning communications for the JSNA refresh.

Audiences

<p>Members</p> <ul style="list-style-type: none"> ▪ All members 	<p>Partners / stakeholders</p> <ul style="list-style-type: none"> ▪ Parish councils ▪ Schools / FE providers ▪ Universities ▪ Leicestershire and Rutland Sport <p>Opinion formers and influencers</p> <ul style="list-style-type: none"> • Local MPs • Professional networks
<p>Governance / key stakeholders</p> <p>Local</p> <ul style="list-style-type: none"> ▪ Clinical Commissioning Groups ▪ Integration Executive ▪ Staying Healthy Board ▪ Substance Misuse Board ▪ LLR Board for Health Protection ▪ Better Care Together Board and sub-structures ▪ Scrutiny ▪ District/Borough HWBBs ▪ Safeguarding boards <p>National</p> <ul style="list-style-type: none"> ▪ Department of Health ▪ NHS England ▪ Trust Development Agency ▪ Health Protection Agency ▪ Public Health England 	<p>Communities</p> <ul style="list-style-type: none"> ▪ Via Healthwatch ▪ Patient participation groups ▪ Community groups ▪ Voluntary sector leaders ▪ Sports clubs and associations <p>Harder to reach groups</p> <ul style="list-style-type: none"> ▪ Equalities groups ▪ Older people ▪ Children ▪ Young people ▪ Families with children ▪ BME groups ▪ Rural community networks

Implementation plan

Timescale	Task / message	Audience	Activity / tool	Responsible
11 June	Discussion of JSNA Executive summary	JSNA steering board	Face to face	Janine Dellar
16 June	Discussion of JSNA Executive summary	VAL	Face to face	Janine Dellar
24 June	Discussion of JSNA Executive summary	Health and care integration team	Face to face	Janine Dellar
29 June	Discussion of JSNA Executive summary	District housing leads	Face to face	Janine Dellar
7 July	Discussion of JSNA Executive summary	ELR CCG – Strategic Planning and Commissioning Committee	Face to face	Janine Dellar
3 July	Discussion of JSNA Executive summary	Public Health DMT	Face to face	Janine Dellar
7 July	Discussion of JSNA Executive summary	West Leics CCG - Strategy Committee	Face to face	Mike Sandys
7 July	Discussion of JSNA Executive summary	District Health reps	Face to face	Janine Dellar
July	Draft JSNA Executive summary approved by HWBB	Health and Wellbeing Board		
		MP's	Letter from DPH	Mike Sandys
		Healthwatch		
July / August	Distribute children's chapter of JSNA for comment	<ul style="list-style-type: none"> - Children's Centres - Youth Offending - Young People's Group - County Youth Council for Leicestershire - Children in Care Council - Supporting Leicestershire Families - Family Focus Meetings 	Stakeholder email	Ian Mellor
11 September	Present draft JSNA for discussion	Leicestershire Equalities Steering Group	Face to face	Janine Dellar
15 September	Discussion on children's chapter of JSNA and Executive summary	Children and Young Person's Forum	Face to face	
24 September	Discuss JSNA and Executive summary		Face to face – Voice event	Ian Mellor
	All Member briefing from Director of Public Health	Members		